

Jim Towers
Community Relations
Royal Rehabilitation Centre Sydney

The Dawn Fraser memorabilia was the success story of our Fundraising efforts at the Ability Challenge Golf Day, held to benefit the Royal Rehabilitation Centre Sydney.

The value of this collection is not just the excitement it generates from competitive bidders on the day, but the media interest it can create – providing valuable press coverage leading up to the fundraising event. The name "Dawn Fraser" continues to improve in value and her generous support of charities is legendary.